PAGE 1 / 12

## FEC FORM 3X

# REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

					Office Use Only
NAME OF TY COMMITTEE (in full)	PE OR PRINT ▼	Example: If typing over the lines.	g, type	12FE4M5	5
The Nielsen Company (L	JS), LLC Federal F	Political Action Co	mmittee	(Nielsen I	PAC)
<u> </u>					
ADDRESS (number and street)	40 Danbury Road				
Check if different					
than proviously	Wilton			CT	06897
2. FEC IDENTIFICATION NUM	BER ▼ CI	TY▲	Sī	TATE ▲	ZIP CODE ▲
C C00521328		S THIS NE	EW ) <b>OR</b>	AMI (A)	ENDED
4. TYPE OF REPORT (Choose One)	Report	o 20 (M2) M	ay 20 (M5)	Aug 2	20 (M8) Nov 20 (M11) (Non-Election Year Only)
(a) Quarterly Reports:	Due On: Ma	r 20 (M3) Ju	ın 20 (M6)		20 (M9) Dec 20 (M12) (Non-Election Year Only)
April 15 Quarterly Report (Q1)	Арі	r 20 (M4) Ju	Il 20 (M7)	Oct 2	0 (M10) Jan 31 (YE)
July 15 Quarterly Report (Q2)	(c) 12-Day  PRE-Election	Primary (12P)		General (	
October 15 Quarterly Report (Q3)	Report for the:	Convention (1)	2C)	Special (1	25)
January 31 Year-End Report (YE)	Electi	on on	D   D / Y	YYYY	in the State of
July 31 Mid-Year Report (Non-election Year Only) (MY)	(d) 30-Day POST-Election Report for the:	General (30G)		Runoff (30	DR) Special (30S)
Termination Report (TER)	·	on on	D   D / Y	YYYY	in the State of
5. Covering Period 01	01 2017	through	06	30	2017
I certify that I have examined this I	Report and to the best o Bradley, William, C., ,	f my knowledge and be	elief it is true	, correct and	complete.
Type or Print Name of Treasurer					
Signature of Treasurer  Bradley,	William, C., ,	[Electronically	Filed] Dat	te 07	28 2017
NOTE: Submission of false, erroneou	s, or incomplete information	on may subject the perso	on signing this	Report to the	e penalties of 52 U.S.C. § 30109
Office Use Only					FEC FORM 3X Rev. 05/2016

## SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 05/2016)

Write or Type Committee Name

### The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Re	Report Covering the Period: From:	1 01 / 2017 To	o: 06 / 30 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
		COLUMN A This Period	COLUMN B Calendar Year-to-Date
6.	(a) Cash on Hand January 1, 2017		67954.09
	(b) Cash on Hand at Beginning of Reporting Period	67954.09	
	(c) Total Receipts (from Line 19)	4358.72	4358.72
	(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	72312.81	72312.81
<b>.</b>	Total Disbursements (from Line 31)	10000.00	10000.00
3.	Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	62312.81	62312.81
).	Debts and Obligations Owed <b>TO</b> the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
0.	Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

### For further information contact:

Federal Election Commission 999 E Street, NW Washington, DC 20463

Toll Free 800-424-9530 Local 202-694-1100

## **DETAILED SUMMARY PAGE**

of Receipts

FEC Form 3X (Rev. 05/2016)

Write or Type Committee Name

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

ort Covering the Period: From: 01	the Period: From: 01 01 2017 To: 06 30					
I. Receipts	COLUMN B Calendar Year-to-Date					
•						
(i) Itemized (use Schedule A)	3361.56	3361.56				
(ii) Unitemized(iii) TOTAL (add	997.16	997.16				
Lines 11(a)(i) and (ii)	4358.72	4358.72				
	0.00	0.00				
(such as PACs)	0.00	0.00				
11(a)(iii), (b), and (c)) (Carry	4358.72	4358.72				
	4	4 4				
	0.00	0.00				
Il Loans Received	0.00	0.00				
	0.00	0.00				
Carry Totals to Line 37, page 5)	0.00	0.00				
olitical Committees	0.00	0.00				
Dividends, Interest, etc.)	0.00	0.00				
(from Schedule H3)	0.00	0.00				
) Levin Funds (from Schedule H5)	0.00	0.00				
e) Total Transfers (add 18(a) and 18(b))	0.00	0.00				
	(iii) Unitemized	Individuals/Persons Other Than Political Committees (i) Itemized (use Schedule A)				

## **DETAILED SUMMARY PAGE**

of Disbursements

FEC Form 3X (Rev. 05/2016)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date		
Operating Expenditures:  (a) Allocated Federal/Non-Federal Activity (from Schedule H4)		Salvinaa Tour to Date		
(i) Federal Share	0.00	0.00		
(ii) Non-Federal Share	0.00	0.00		
(b) Other Federal Operating	4 4			
Expenditures	0.00	0.00		
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))▶	0.00	0.00		
Transfers to Affiliated/Other Party	0.00	0.00		
Committees  Contributions to Federal Candidates/Committees	0.00	0.00		
and Other Political Committees	10000.00	10000.00		
Independent Expenditures (use Schedule E)	0.00	0.00		
Coordinated Party Expenditures (52 U.S.C. § 30116(d))	7 7 7	1 1 1 1 1 1 1 1 1		
(use Schedule F)	0.00	0.00		
Loan Repayments Made	0.00	0.00		
Loans MadeRefunds of Contributions To:	0.00	0.00		
(a) Individuals/Persons Other Than Political Committees	0.00	0.00		
(b) Political Party Committees	0.00	0.00		
(c) Other Political Committees	0.00	0.00		
(such as PACs)	0.00	0.00		
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c))	0.00	0.00		
Other Disbursements (Including				
Non-Federal Donations)	0.00	0.00		
Federal Election Activity (52 U.S.C. § 30101(2 (a) Allocated Federal Election Activity (from Schedule H6)	20))			
(i) Federal Share	0.00	0.00		
(ii) "Levin" Share(b) Federal Election Activity Paid	0.00	0.00		
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00		
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))				
בוווכט טטנמונון, טטנמונוון מוע טטנטון	0.00	0.00		
Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c))		10000		
	10000.00	10000.00		
Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii)				
from Line 31)	10000.00	10000.00		

### **DETAILED SUMMARY PAGE**

of Disbursements

FEC Form 3X (Rev. 05/2016) Page 5 **COLUMN A** COLUMN B III. Net Contributions/ **Total This Period** Calendar Year-to-Date **Operating Expenditures** 33. Total Contributions (other than loans) 4358.72 4358.72 (from Line 11(d), page 3) ..... 34. Total Contribution Refunds 0.00 0.00 (from Line 28(d))..... 35. Net Contributions (other than loans) 4358.72 4358.72 (subtract Line 34 from Line 33) ..... 36. Total Federal Operating Expenditures 0.00 0.00 (add Line 21(a)(i) and Line 21(b)) .......▶ 37. Offsets to Operating Expenditures 0.00 0.00 (from Line 15, page 3)..... 38. Net Operating Expenditures 0.00 0.00 (subtract Line 37 from Line 36) ......

## SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

Detailed Summary Page 13 14 15 16 Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC) Full Name of Individual (Last, First, Middle Initial) or Full Organization Name Burbank, John, , , Date of Receipt Mailing Address 83 Grist Mill Ln 2017 City Zip Code State Transaction ID: F9847485F2EF40339158 CT Southport 06890-1070 Amount of Each Receipt this Period FEC ID number of contributing C 615.44 federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) The Nielsen Company, Inc. President, Strategic Initiatives Receipt For: Aggregate Year-to-Date ▼ Primary General 615.44 Other (specify) Full Name of Individual (Last, First, Middle Initial) or Full Organization Name **B.** Fortson, Joseph, , , Date of Receipt Mailing Address 104 6th St SE 2017 City State Zip Code Transaction ID : D2726B53B0504980B821 DC Washington 20003-1128 Amount of Each Receipt this Period FEC ID number of contributing 400.00 federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) The Nielsen Company, Inc. VP Federal Government Affairs Receipt For: Aggregate Year-to-Date ▼ Primary General Other (specify) 400.00 Full Name of Individual (Last, First, Middle Initial) or Full Organization Name **C.** Keely, Louise, , , Date of Receipt Mailing Address 2024 Orrington Ave 2017 City State Zip Code Transaction ID: 4A2DA6B41ECB488C88E9 IL Evanston 60201-2912 Amount of Each Receipt this Period FEC ID number of contributing 423.06 federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) The Nielsen Company, Inc. EVP, Global Retail Practice Leader Receipt For: Aggregate Year-to-Date ▼ Primary General 423.06 Other (specify) 1438.50 SUBTOTAL of Receipts This Page (optional)..... TOTAL This Period (last page this line number only)..... 7

## SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

12 FOR LINE NUMBER: **PAGE** 7 OF Use separate schedule(s) (check only one) for each category of the **X** 11a 11b 12 11c Detailed Summary Page

13 14 15 16 Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC) Full Name of Individual (Last, First, Middle Initial) or Full Organization Name Larsen, Nicholas, , , Date of Receipt Mailing Address 7963 Kugler Mill Rd 2017 City Zip Code State Transaction ID: 883DBAD27C0745049D54 OH Cincinnati 45243-1221 Amount of Each Receipt this Period FEC ID number of contributing C 250.00 federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) **SVP Professional Services** The Nielsen Company (US) Receipt For: Aggregate Year-to-Date ▼ Primary General 250.00 Other (specify) Full Name of Individual (Last, First, Middle Initial) or Full Organization Name **B.** O'Grady, Matthew, , , Date of Receipt Mailing Address 302 W 12th St 2017 Apt 17C City State Zip Code Transaction ID: 98D9A2CB6F0E4FD1B540 NY New York 10014-6043 Amount of Each Receipt this Period FEC ID number of contributing 1000.00 federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) NC Ventures CEO, Nielsen Catalina Solutions Receipt For: Aggregate Year-to-Date ▼ Primary General Other (specify) ▼ 1000.00 Full Name of Individual (Last, First, Middle Initial) or Full Organization Name **c.** Rau, Nicholas, , , Date of Receipt Mailing Address 67 Murray Ave 2017 City State Zip Code Transaction ID: B55FE18B89FD4F638A02 CA Larkspur 94939-1003 Amount of Each Receipt this Period FEC ID number of contributing C 423.06 federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) Media Emerging HQ SVP, Engineering Receipt For: Aggregate Year-to-Date ▼ Primary General 423.06 Other (specify) 1673.06 SUBTOTAL of Receipts This Page (optional)..... TOTAL This Period (last page this line number only)..... 7

## SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

Use separate schedule(s) for each category of the

FOR LINE NUMBER:					PAGE	-	8	OF	12	
(check only one)										
	×	11a		11b		11c		12		
		13		14		15		16		17

Detailed Summary Page Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC) Full Name of Individual (Last, First, Middle Initial) or Full Organization Name Sanderson, Mark, , , Date of Receipt Mailing Address 14 Battalion Dr 2017 City Zip Code State Transaction ID: F0048D2879804E63B1CC NJ Basking Ridge 07920-3846 Amount of Each Receipt this Period FEC ID number of contributing 250.00 federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) VP Research Nielsen IAG Receipt For: Aggregate Year-to-Date ▼ Primary General 250.00 Other (specify) Full Name of Individual (Last, First, Middle Initial) or Full Organization Name B Date of Receipt Mailing Address City State Zip Code Amount of Each Receipt this Period FEC ID number of contributing federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) Receipt For: Aggregate Year-to-Date ▼ Primary General Other (specify) Full Name of Individual (Last, First, Middle Initial) or Full Organization Name Date of Receipt Mailing Address City State Zip Code Amount of Each Receipt this Period FEC ID number of contributing C federal political committee. Memo Item Name of Employer (for Individual) Occupation (for Individual) Receipt For: Aggregate Year-to-Date ▼ Primary General Other (specify)

SUBTOTAL of Receipts This Page (optional).....

TOTAL This Period (last page this line number only).....

250.00 3361.56

## 17

SCHEDULE B (FEC Form 3X)	llee	/: \	FOR LINE I			
ITEMIZED DISBURSEMENTS	Use separate sch for each category		the Collection of the			
	Detailed Summar		21b 28a	22 <b>x</b> 23 28c 28c	26 27 29 30b	
Any information copied from such Reports and State	monte may not be a	old or used				
or for commercial purposes, other than using the nat						
NAME OF COMMITTEE (In Full)						
igg  The Nielsen Company (US), LLC I	Federal Politic	al Actior	n Committ	ee (Nielsen PA	C)	
Full Name (Last, First, Middle Initial)						
A. Bilirakis For Congress				Date of Disburseme	nt	
Mailing Address PO Box 606				02 16 2017		
City Tarpon Springs	State Zip Co FL 34688	ode 8-0606		FEC Identification N	umber	
Purpose of Disbursement 2018 Primary			011	C C00408534  Transaction ID	: 2C72939F40E	
Candidate Name			Category/		sbursement this Period	
	ment For: 2018		Туре		500.00	
Senate President	Primary G Other (specify) ▼	General		Memo Item		
State: FL District: 12				I WICHIO ILEHI		
Full Name (Last, First, Middle Initial)				Data (D)		
B. Bill Flores For Congress				Date of Disburseme	nt	
Mailing Address PO Box 6207	Mailing Address PO Box 6207					
City	State Zip Co	ode		FEC Identification N	lumher	
Bryan	TX 7780	5				
Purpose of Disbursement 2018 Primary		Г	011	C C00472241		
Candidate Name				Transaction ID		
Flores, William, H., ,	Category/ Type			Amount of Each Dis	sbursement this Period	
	ment For: 2018				500.00	
Senate x	,	General			,	
State: TX District: 17	Other (specify)			Memo Item		
Full Name (Last, First, Middle Initial)				Date of Disburseme	ent .	
c. Bill Nelson For U S Senate				M M / D D	/ Y Y Y Y	
Mailing Address 972 W Whitmire Drive	Mailing Address 972 W Whitmire Drive					
City	State Zip Co			FEC Identification N	lumber	
Melbourne Purpose of Disbursement	FL 3293	35 		C C00344051		
2018 Primary	Purpose of Disbursement 2018 Primary 011					
Candidate Name	Candidate Name					
Nelson, Bill, , ,	Category/					
	Office Sought: House Disbursement For: 2018					
Senate x	Primary G Other (specify)	General		_		
State: FL District:	Other (specify)			Memo Item		
SUBTOTAL of Disbursements This Page (optional).					3000.00	
	`					
TOTAL This Period (last page this line number only	")					

SCHEDULE B (FEC Form 3X)	Use separate schedule(s)		IE NUMBER: PAGE 10 OF 12			
ITEMIZED DISBURSEMENTS	for each category of the Detailed Summary Page	(check only 21b 28a	7 one) 22 <b>X</b> 23 26 27 28b 28c 29 30b			
Any information copied from such Reports and Statem or for commercial purposes, other than using the name						
NAME OF COMMITTEE (In Full)  The Nielsen Company (US), LLC F	71					
Full Name (Last, First, Middle Initial)  A. Carlos Curbelo Congress			Date of Disbursement			
Mailing Address 8724 Sunset Dr #355			06 02 2017			
Miami	liami FL 33173					
Purpose of Disbursement 2018 Primary Candidate Name		011	C C00546846  Transaction ID : BEB324567B			
Curbelo, Carlos, Luis, ,	nent For: 2018	Category/ Type	Amount of Each Disbursement this Period 500.00			
President	Primary General Other (specify) ▼		Memo Item			
State: FL District: 26  Full Name (Last, First, Middle Initial)  B. Charlie Crist For Congress  Mailing Address PO Box 1547		Date of Disbursement  M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y				
St. Petersburg	State Zip Code FL 33731		FEC Identification Number			
Purpose of Disbursement 2018 Primary Candidate Name	'	011	C C00590067  Transaction ID : 73E1047950C			
Crist, Charlie, J., ,	Category/ Type nent For: 2018		Amount of Each Disbursement this Period 1000.00			
Senate	Primary General Other (specify)		Memo Item			
Full Name (Last, First, Middle Initial) C. Friends Of Raja For Congress			Date of Disbursement			
Mailing Address PO Box 681202		03 30 2017				
City Schaumburg Purpose of Disbursement 2018 Primary	Schaumburg IL 60168 Purpose of Disbursement					
Candidate Name Krishnamoorthi, S. Raja, , ,	Candidate Name					
Senate x	nent For: 2018  Primary General  Other (specify)		1000.00  Memo Item			
SUBTOTAL of Disbursements This Page (optional)		·····	2500.00			
TOTAL This Period (last page this line number only).						

SCHEDULE B (FEC Form 3X) ITEMIZED DISBURSEMENTS		rate schedule(s)	FOR LINE (check only			
	Detailed Summary Page		21b 28a	a 28b 28c 29 30b		
Any information copied from such Reports and Staten or for commercial purposes, other than using the nam						
NAME OF COMMITTEE (In Full)  The Nielsen Company (US), LLC F		71				
Full Name (Last, First, Middle Initial)				Date of Disbursement		
A. Gillibrand For Senate	Gillibratiu FUI Setiale					
Mailing Address 126 C Street NW 2Nd Floor				01 19 2017		
City S Washington	State DC	Zip Code 20001		FEC Identification Number		
Purpose of Disbursement 2018 Primary	Purpose of Disbursement					
Candidate Name			Category/	Transaction ID: BF9BDF3528  Amount of Each Disbursement this Period		
	nent For: 2018 Primary General			1000.00		
	Other (speci	ify) ▼		Memo Item		
Full Name (Last, First, Middle Initial)						
B. Marsha Blackburn For Congress						
Mailing Address 4916 Thoroughbred Ln	Mailing Address 4916 Thoroughbred Ln					
City Brentwood	State TN	Zip Code 37027		FEC Identification Number		
Purpose of Disbursement				C C00376939		
2018 Primary  Candidate Name			011	Transaction ID : 9165E458244		
Blackburn, Marsha, Wedgeworth, ,			Category/ Type	Amount of Each Disbursement this Period		
Office Sought: House Disbursen	Office Sought:  House  Disbursement For: 2018					
State: TN District: 07	Memo Item					
Full Name (Last, First, Middle Initial)				Date of Disbursement		
C. McHenry For Congress	cHenry For Congress					
Mailing Address PO Box 2165		06 21 2017				
City Gastonia	State NC	Zip Code 28053-2165		FEC Identification Number		
Purpose of Disbursement 2018 Primary	Purpose of Disbursement					
Candidate Name McHenry, Patrick, Timothy, ,	Candidate Name Category/					
Office Sought: House Disbursen	1000.00					
State: NC District: 10	Primary Other (speci	General  ify) ▼		Memo Item		
etate. NO Bistilet. 10						
SUBTOTAL of Disbursements This Page (optional)			······•	2500.00		
TOTAL This Period (last page this line number only)						

TEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NU (check only of 21b 28a							
Any information copied from such Reports and Statem or for commercial purposes, other than using the name									
NAME OF COMMITTEE (In Full) The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)									
Full Name (Last, First, Middle Initial) A. Richmond For Congress  Mailing Address 1631 Elysian Fields Suite 150			Date of Disbursement  One of Disbursement  One of Disbursement  One of Disbursement  One of Disbursement						
City New Orleans Purpose of Disbursement 2018 Primary  Candidate Name  Richmond, Cedric, Levon,,  Office Sought:  x House Senate	State Zip Code 1 70126  The results of the results	011 Category/ Type	FEC Identification Number  C C00451336  Transaction ID : CEE29EBF14  Amount of Each Disbursement this Period  500.00						
State: LA District: 02  Full Name (Last, First, Middle Initial)	Other (specify) ▼		Memo Item						
Mailing Address 410 1St St, SE Suite 310  City Standard S	Tony Cardenas For Congress  Mailing Address 410 1St St, SE Suite 310  City State Zip Code Washington DC 20003  Purpose of Disbursement 2018 Primary  Candidate Name Cardenas, Tony, , ,								
President State: CA District: 29	Other (specify)		Memo Item						
Full Name (Last, First, Middle Initial)  Walden For Congress  Mailing Address PO Box 1091	Walden For Congress								
Hood River Purpose of Disbursement 2018 Primary  Candidate Name  Walden, Gregory, Paul,,  Office Sought:  x House Senate  Disbursem	State Zip Code 97031-0037  nent For: 2018 Primary General Other (specify)	O11 Category/ Type	FEC Identification Number  C C00333427  Transaction ID: 26235782EEI  Amount of Each Disbursement this Period  500.00  Memo Item						
SUBTOTAL of Disbursements This Page (optional)		·····•	2000.00						
TOTAL This Period (last page this line number only).	TOTAL This Period (last page this line number only)								